

**OFFICIAL RULES**  
**GREAT CLIPS® PRESENTS**  
**THE LEVEL UP WITH NINJA SWEEPSTAKES**

**NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. THIS SWEEPSTAKES IS VOID WHERE PROHIBITED BY LAW. TO UNLOCK THE GRAND PRIZE, AT LEAST 300,000 GREAT CLIPS® APP DOWNLOADS ARE REQUIRED DURING THE SWEEPSTAKES PERIOD.**

**Eligibility:**

Sweepstakes entrants must be U.S. or Canadian residents at least thirteen (13) years old at time of entry. If an entrant is a minor, as defined by the jurisdiction of the entrant's primary residence ("Minor"), permission of a parent or guardian is required to participate in the Sweepstakes. One (1) sweepstakes winner per household. The Sweepstakes begins at 12:00 AM Central Time October 22, 2018 and ends at 12:00 AM Central Time November 19, 2018 ("Sweepstakes Period").

The Level Up With Ninja 2018 Sweepstakes (the "Sweepstakes") is sponsored by Great Clips, Inc, 4400 W 78th St, Bloomington, MN 55435 ("Sponsor"). All employees, officers, directors and agents and their immediate families or any members of their households, regardless of relationship, of Sponsors, Great Clips, Inc, employees or any advertising agency or other company involved with the design, production, execution or distribution of this Sweepstakes are not eligible to participate in the program or to win any prize.

Any entry received from an ineligible participant will be deemed void. By submitting an entry or accepting a prize, participants accept and agree to be bound by these rules and the decisions of the Sponsor, which shall be final on all matters. Sponsor reserves the right to modify the rules of the Sweepstakes in any way at any time, subject to state or federal law.

**How to Enter:**

Entrants will have two (2) options to enter the sweepstakes, online at [WinScoreWin.com/Ninja](http://WinScoreWin.com/Ninja) or mail-in.

**STEP 1 (required):**

1. Go to [www.WinScoreWin.com/Ninja](http://www.WinScoreWin.com/Ninja) Once directed to the website, fill in the required information and complete registration. Limit one entry per internet protocol (IP) address.

**OR**

2. Mail a postcard including hand-written first and last name, birthdate, mailing address, email and daytime phone number to: Level Up With Ninja Sweepstakes, c/o Manrique Group, Inc., 333 Washington Avenue North, Suite 200, Minneapolis, MN 55401. Postcard entries must be received **before** 12:00 AM Central Time November 19, 2018.

**STEP 2 (optional, you are not required to download the app to be entered to win a prize):**

Download the Great Clips® app from the App Store or Google Play. **This Sweepstakes is in no way sponsored, endorsed, associated or administered by or with Apple or Google.**

### STEP 3 (optional):

Share the news of your download with friends on social media to help reach the goal to unlock the Grand Prize.

Limit of one (1) entry per person using only one (1) email address/mobile number for the duration of the Sweepstakes Period, regardless of method of entry. Multiple entries received from any person or e-mail address in excess of the limitation stated above will be void. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. All entries become the sole property of the Sponsor and will not be returned.

All entries must be received during the Sweepstakes Period. Sponsor is not to be responsible for lost, misdirected, late, unsent, incomplete, illegible or unintelligible text messages or entries or for inaccurate entry information, whether caused by participant or by any of the equipment or programming associated with or utilized in this entry, or by any technical or human error that may occur in the transmittal of any entry or the processing of any function on the participant's device. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of the entry; to be acting in violation of these rules; or to be acting with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or similar entry methods will void all such entries submitted by such methods.

### Prizes and Selection of Winners:

Below are the prize packages awarded to winners of the Sweepstakes. Odds of winning are dependent on the number of eligible entries received. There will be no more than the below listed "Level Up With Ninja" prize winners, and awarding the Grand Prize is contingent upon reaching the app download goal listed below.

- First Prize: Two (2) NZXT Ninja Gaming PCs (\$3,768.82 ARV each)
- Second Prize: 20 (Twenty) NINJA NZXT Computer Cases (ARV of each case: \$274.99)
- Other prizes: 120 (One-hundred twenty) NINJA t-shirts (\$28.00 ARV each)
- 150 (One Hundred Fifty) Free Haircuts from Great Clips® in the form of \$20 gift cards (\$20 ARV each)
- 1 (One) Grand Prize of Meet and Greet with Ninja for Winner and a guest at SXSW 2019 (\$2500 ARV)
  - Round trip airfare for two from nearest U.S. or Canadian international airport with service to Austin, TX (or if less than 200 miles from Austin, then reasonably comparable ground transportation, in Sponsor's sole discretion)
  - Meet-and-greet location subject to change based on availability and Sponsor's sole discretion
  - Two nights' hotel accommodations in or near Austin, TX
  - \$100 per day cash for meals (\$300 total)
- **THE GRAND PRIZE ONLY WILL BE UNLOCKED AND AVAILABLE UPON 300,000 Great Clips check-in app downloads during the Sweepstakes Period. If the number of downloads is not reached during the Sweepstakes Period, Sponsor may not unlock the Grand Prize and**

Prizes cannot be redeemed for cash. No substitution of prizes is permitted. Prizes are not transferable. Only one sweepstakes winner per household.

Winners will be selected from a random drawing on or about November 22, 2018. Sponsor will notify winner individually by phone and/or email. Prizes cannot be redeemed for cash. No substitution of prizes is permitted. Prizes are not transferable. Winners must respond within twenty-four (24) hours of notification or the prize may be forfeited and another entrant chosen. Winners may be required to satisfactorily complete an affidavit of eligibility showing compliance with these rules, and each winner and any guests accompanying winner may also be required to sign a liability and publicity release, allowing Sponsor to use their information for advertising or other purposes. Failure to complete these forms may result in forfeiture of the prize. Each potential winner who is a Canadian resident must correctly answer a time-limited mathematical skill-testing question without assistance or mechanical/electronic aid to qualify as a sweepstakes winner. In the event that the potential winner is disqualified for any reason, the Sponsor may select an alternate potential winner by random drawing from among all remaining eligible entries.

Except as specifically listed in these Official Rules, winners are solely responsible for all applicable federal, state and local taxes and any expenses associated with any prizes including but not limited to any/all ground or air transportation required to collect or use a prize,, parking fees, meals, souvenirs and gratuities. No transfer, assignment, cash redemption or substitution of any prize is permitted, except by Sponsor due to prize availability and then with a prize of equal or greater value. Prizes are awarded "as is" without warranty or guarantee, either express or implied by Sponsor. Tickets and passes are subject to certain terms and conditions as specified by Sponsor. Tickets and passes must be redeemed by December 31, 2018. All prize details are in Sponsor's sole discretion.

Additionally for the Grand Prize Winner (if any), the winner may be subject to a background check, in the sole discretion of Sponsor. Winner and guest must travel on the same itinerary and on the dates specified by Sponsor (in 2019) or prize will be forfeited and awarded to an alternate winner. Winner and guest must comply with all travel requirements, which may include, without limitation, presenting necessary identification (including passport and/or driver's license) at the time of travel. Flight schedules are subject to change without notice. Sponsor is not liable for any missed events or opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. Winner may be required to provide a credit card at time of hotel check-in. Any costs incurred due to changes to the original itinerary are solely the winner's responsibility. Travel and accommodations are at the Sponsor's discretion and subject to availability and change. Seating assignments are subject to availability and at Sponsor's sole discretion (as applicable).

The Sponsor reserves the right, in its sole discretion, to modify, terminate, or suspend this program should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control corrupt or impair the administration, security or fairness of the program. The Sponsor is not responsible for any human or technological error that may occur in the processing of the program nor are they responsible for any error, omission, interruption, deletion, defect, communications line failure, theft or destruction of, unauthorized access to, delay in operation, transmission, or distribution of, or alteration of text entries, whether caused by the sender, any of the equipment or programming associated with or utilized in this, or otherwise.

**Publicity Release:**

Entrants and winners agree that the Sponsor and designees may use entrant's name, voice, city/state of residence, photograph and/or likeness for advertising and/or trade and/or for any other purpose in any media or format now or hereafter known without further compensation, permission or notification.

**General Conditions:**

By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Sweepstakes; (b) to release, discharge and hold harmless Sponsor, and their respective parent companies, affiliates, subsidiaries, distributors, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes or any Sweepstakes-related activity or the acceptance, possession, use or misuse of the prize (including any travel/activity related thereto and attendance at any location) including failure to issue the Grand Prize if the number of downloads required to unlock that prize is not reached; and (c) to the use of his/her name, voice, performance, photograph, caption, entry, and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Sweepstakes without the prior consent of the Sponsor, which it may withhold in its sole discretion.

Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, illegible, delayed, misdirected, undelivered, postage due-mail or garbled entries or text messages, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of text message or entries, the announcement of the prizes, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised for any reason, including virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes (or portion thereof) and, if terminated, at its discretion, select the potential winners from among all non-suspect, eligible entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

All data is proprietary to Sponsor and will not be returned to entrant. Entrants are strongly cautioned to exercise judgment and safety in the disclosure of personal information, understanding that no online site or activity is completely impermeable to outside intervention or activity regardless of the level of security employed and that such information may be accessible to third parties. No entrant may attempt to attach any link, ancillary portal or sub-site or upload or otherwise display any content on the Site or the App without the express written permission of Sponsor, which may be withheld for any reason. All third-party materials found on the App or Site are the trademarks, brands or other protected content of their respective owners and are used for acceptable, valid, and appropriate factual, descriptive, identification and non-trademark purposes only and Sponsor is not an owner of nor does it have any interest in the third party materials, including as a licensee, unless explicitly set forth herein. The App and site are intended for informational and entertainment use only. Any and all graphic or text materials, trademarks, service marks, brands, logos, slogans, names, or any other materials in or on the site or the App that are owned by Sponsor ("Sponsor Materials"), including all acquired goodwill and market recognition associated with the Sponsor Materials are the exclusive, valuable intellectual property of Sponsor, subject to copyright, trademark or other statutory protection, and may not be copied, used, distributed, adopted, merged, or appropriated for any purpose without the prior express written permission of Sponsor.

#### **Limitation of Liability and Dispute Resolution**

Except where prohibited, each entrant and winner accepting a prize agrees that: (a) all issues and questions concerning these rules shall be governed by Minnesota law without giving effect to any principles of conflicts of law of any jurisdiction; (b) any and all disputes, claims and causes of action at law or in equity arising out of or relating to this program or any prize awarded shall be (i) resolved individually, without resort to any form of class action; and (ii) filed only in the state courts situated in Minnesota, and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (d) under no circumstances will any entrant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. IN NO EVENT WILL SPONSOR, OR THE RELEASED PARTIES, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, ARISING OUT OF ANY REGISTRATION FOR OR PARTICIPATION IN THE SWEEPSTAKES OR ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THIS SWEEPSTAKES, INCLUDING WITHOUT LIMITATION, PERSONAL INJURY, DEATH AND/OR PROPERTY DAMAGE, AS WELL AS ANY CLAIMS BASED ON PUBLICITY RIGHTS OR INVASION OF PRIVACY. Entrants further agree that (a) all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred (which shall exclude attorneys' fees and court costs).

#### **Identification of Winners and Official Rules:**

For a winners list or a copy of the Official Rules, send a written request for either the Official Rules or a winners list plus a self-addressed, stamped envelope for receipt by November 30, 2018 to: Attn: 2018 Level Up With Ninja Sweepstakes, 333 Washington Avenue North, Suite 200, Minneapolis, MN 55401.

Sponsor:

Great Clips, Inc. 4400 W 78<sup>th</sup> Street, Suite 700, Minneapolis, MN 55435. Toll-free: 1-800-473-2825.